

## Oklahoma College Day/Night Coordination Committee

Welcome back to school! On behalf of the OCD/NCC members I would like to thank you for taking a moment to review this newsletter. Our hopes are that this short publication will serve to bond college recruiters and high school counselors together and keep all readers informed of planned activities and changes within the organization. Please feel free to contact me with any questions or suggestions at [secretary@ocdncc.com](mailto:secretary@ocdncc.com). We look forward to seeing you soon!



Sincerely,  
Tiffany Dickson

### Check out our New Website!

#### New Website to Improve Public Relations and Promote Statewide Ed Fairs Written by Trevor C Lane

According to Max Frish, "Technology is a way of organizing the universe so that man doesn't have to experience it." For many recruiters, our universe is challenging, chaotic, and crazy, especially during our fall busy season when so many of us are on the road. Having a way to organize our universe – like a new website – should prove to have many benefits for high school counselors, other recruiters, and just about anyone who works in education.

As we struggle to educate high school counselors about the intent and purpose of our organization, the OCD/NCC association has built a new website. This will also help educate our institutional leadership and the general public about the importance of organizing all education fairs statewide. We are constantly evolving and growing in size and strength. Thus, the intent of the new website and other initiatives like this newsletter is to improve communication and public relations with counselors and our current members, especially as it relates to safety, efficiency, and rising gas prices.

According to this year's Chair of the organization, Stephanie Buettner, "Having our own website will enable us to communicate efficiently with our current members and high school administration. It also gives us a marketable presence online to attract more associate members. The OCD/NCC is establishing itself as a respectable professional organization for the state of Oklahoma."

Some of the features to the website are:

Locate college and university deadlines for admissions, scholarships, and more

Instantly view the latest news, conferences, and workshops

Quickly view the education fair calendar

Easily obtain the membership application

Find contact information for the executive council

In other words, our organization works with high school counselors to streamline how we invite colleges and universities from around the country to attend our statewide fairs, which makes traveling and providing information much more efficient. Further, the OCD/NCC is the sole provider of sanctioned education fairs, which sometimes leads to consolidated fairs for multiple high schools. This is an important aspect of making higher education more available to ALL of our Oklahoma students.

Please encourage high school counselors and anyone in education, to view the website at [www.ocdncc.com](http://www.ocdncc.com).

### Counselor Only Fairs

#### Written by Jill Worthington

Traditionally, high school counselors serve as the expert and sole resource for supporting students as they navigate through the college application process and prepare for their futures. The *Counselors Only Program* is for counselors to manage OHLAP, financial aid opportunities, scholarships, and student preparation for high school seniors. This allows the expert counselor to stretch resources even further and ensure that every senior gets the individual attention needed, to complete the college application process. Counselors can then focus their post-secondary efforts on providing expertise on college selection and financial aid options.

We would like to invite you all to participate in one of our Counselor Only Programs. These programs are a great opportunity for Oklahoma high schools to gather new information from all the Oklahoma colleges and universities, meet the representatives who will be working with you and your students, and get up-to-date information on OHLAP, financial aid opportunities, and scholarships. The programming and schedule for the 2008 Counselor Only Programs have changed. The Southeast, Southwest, and Northwest programs will include an informational session with tips and guidance in regards to OHLAP, the college application process, and working with college and university representatives.

For those who may be attending Central Oklahoma and Northeast Oklahoma programs will have the exciting opportunity to participate in a joint conference provided by the Great Plains Association for College Admission Counseling and the Oklahoma College Day/Night Coordination Committee, Inc. This professional development opportunity will allow you to learn more about GPACAC and the benefits of becoming a member, as well as attend sessions geared toward your role as a high school guidance/college admission counselor. I hope you will consider attending this conference in addition to the counselor only browsing fair.

#### 2008 Counselor Only Program Host Sites:

<u>Date</u>	<u>HS Region</u>	<u>Host Site</u>
September 3rd	Southeast Oklahoma	Eastern Oklahoma State College
September 4th	Southwest Oklahoma	Cameron University
September 5th	Central Oklahoma	University of Central Oklahoma
September 8th	Northeast Oklahoma	Northeastern State University- BA
September 9th	Northwest Oklahoma	Northwestern Oklahoma State

Come join the fun! Make plans to attend and continue the great relationship between Oklahoma high schools and the Oklahoma College Day/Night Coordination Committee, Inc. Registration is available online at [go2.ou.edu/counselorprogram](http://go2.ou.edu/counselorprogram).